

# Student Website Development



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<p><u>Part I: Overview of Business</u></p> <p>All aspects of Web Design and Development from eCommerce to Mobile App Development to print marketing.</p>	<p><u>Part II: Job Specifics</u></p> <p>This company builds, designs, and markets websites for over 3,000 clients. Students need to be thoughtful and creative to complete these problems.</p>
<p><u>Part III: Introduce the Problem</u></p> <p>Many people need websites for cheap or free. Non-profits, clubs, etc. They also need someone who can update their website on a regular basis for little or no cost, as well. I would like students to gain a taste of sales, marketing, programming, design, and the communication required to successfully complete a project.</p>	<p><u>Part IV: Background</u></p> <p>Students will need to know:</p> <ul style="list-style-type: none"><li>-Basic HTML</li><li>-CSS</li><li>-Task/Project Management</li><li>-Client Communication Skills</li><li>-On the job learning</li></ul>
<p><u>Part V: Business Solution</u></p> <p>I have started a list of websites that I would like to build and manage myself. When I have 5-10 sites, then I could use those as the sites for my Website Development makerspace club.</p>	<p><u>Part VI: Student Solutions</u></p> <p>When I have a developed list of clients, I can use my time in the Spring with my club to work on the maintenance and website updates. I will take role of project manager and the kids will do most of the work.</p>